



סוגיא דכ"ה
עני המהפך בחזרה
יורד לאומנות הבידו



Compete the Right Way

Explore the Complexities of Today's Commerce

Preview some of the issues covered in the

סוגיא דכלה :

יורד לאומנות חבירו - עני המהפך בחררה

Competition between Fellow Consumers or Co-workers

- Placing a bid on a unique or underpriced property already under negotiation
- Attempting to assume a job or position already held by someone else
- Vying for a position within a company that is already held by a co-worker

Soliciting the Competition's Clients / Accounts

- Can an insurance broker encourage a company to drop its current broker?
- Persuading a business to switch its credit card processor
- Poaching clients from competing businesses
- Recruiting trained-employees of a competing business

General Competition between Businesses

- Aggressive advertisement to competing customers
- May out of town businesses compete against local vendors?
- Opening a store that negatively affects the competition
- Opening a business that will likely put the competing company out of business
- Deliberately undercutting all competitors in order to force them out of business
- Using unfair methods to acquire new clients - i.e. kickbacks, using big account status etc.



48 hours. *Lifetime impact*



For more information and reservations please call the Shivti office at 732-367-1060 Ext 4237 or email yarcheikallah@bmg.edu

שבתי בבית ד'... לחזות בנעם ד' ולבקר בהיכלו